

Madalin Chirila

UX Designer



Eight years across UX, software development and web design. From a UX team of one to mentoring and teaching UX students. Five industries and countless user smiles later, I'm here to share my UX toolkit for building delightful and effective experiences.

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[LinkedIn](#)

Manchester, UK

EXPERIENCE

UX Designer

Freelance

February 2024 - Present, Manchester, UK

As a Freelance UX Designer, I provided design solutions to various clients across different industries, including healthcare, e-commerce, and education. My responsibilities included conducting user research, designing user flows, wireframes and creating high-fidelity prototypes for both web and mobile applications.

UX Designer

CAVU

August 2023 - February 2024, Manchester, UK

As the sole UX designer, I was responsible and led the entire UX design process, from research and strategy to implementation. This includes requirements gathering, wireframing, prototyping, and visual design. I also worked closely with product managers, engineers, and other stakeholders to ensure that my designs met the needs of the business.

UX Designer

Eigen Limited (Contract)

January 2023 - August 2023, Remote

As the sole UX designer, I was responsible and led the entire UX design process, from research and strategy to implementation. This includes requirements gathering, wireframing, prototyping, and visual design. I also worked closely with product managers, engineers, and other stakeholders to ensure that my designs met the needs of the business.

Design Portfolio & Case Studies

www.usabilitor.com

Industry Knowledge

Qualitative Research
Quantitative Research
Wireframing
Heuristic Evaluations
Usability Testing
A/B Testing
Design Thinking
Design Systems
Accessibility
Inclusive Design
Rapid Prototyping

Tools & Technologies

Figma, FigJam, Miro, GA4, UA, HotJar, Optimize, ABTasty, LookBack

Other Skills

HTML, CSS, JavaScript, React, Git, AWS, Xcode, Android Studio, WordPress, WebFlow

Volunteering & Teaching

Mentoring and teaching two cohorts of UX students in full-time online classes.

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UX Designer

EXPERIENCE

UX Designer

Havas Lynx Group

June 2021 - January 2023, Manchester, UK

I helped shape the user experience by providing guidance and support on UX matters for healthcare products. In addition to working closely with the clients, I was responsible for creating the company's design system, ensuring consistency and efficiency in our design process. I was also instrumental in promoting accessibility within the company.

Junior UX Designer

Freelance

January 2021 - February 2021, Manchester, UK

Mobile Developer

CDL Software

August 2020 - January 2021, Stockport, UK

Junior Web Developer

PUMA Teamwear

September 2019 - Aug 2020, Manchester, UK

Freelance Web Designer

Freelancer

July 2015 - May 2019, London & Manchester, UK

I leveraged my skills as a Web Designer to craft and develop WordPress websites for a diverse range of clients in hospitality, e-commerce, and recruiting.

EDUCATION

Coding Bootcamp (full-time)

NorthCoders

June 2019 - September 2019, Manchester, UK

Journalism (Bachelor's Degree)

Hyperion University

October 2009 - July 2012, Bucharest, Romania

Soft Skills

Empathy
Communication
Collaboration
Problem-solving
Critical thinking
Creativity
Adaptability
Leadership

Languages

English (professional)
French (beginner)
Romanian (native)

Certifications

[Google UX Design Professional Certificate](#)
[Accenture's Digital Skills: User Experience](#)
[Domestika: UXResearch101](#)
[Accessibility for Web Design](#)
[W3C: Intro to Web Accessibility](#)
[UX Foundation: Accessibility](#)
[Google Digital Garage](#)